



## Final Assessment: Course Reflection Responses

### Overview

Throughout this course, you have examined multimedia and video production curriculum. In Week 1, you looked at digital storytelling and used Photo Story 3 or iMovie to create a movie from still digital images. Your focus in Week 2 was identifying and evaluating open source video editing software. In Weeks 3, 4, and 5, you worked with others in the class on the video production project.

For your final examination, you will write five short responses about the course activities, considering the outcomes and the extent to which the outcomes will influence your role as an educational technology leader in your school and district.

You will add these responses to a new page on your course wiki. In addition to the quality of your responses, a portion of your final assessment grade comes from whether you have successfully uploaded your three videos to your wiki: the personal digital story, the Web clip video, and the PSA. Each entry should appear on its own page, with each page containing appropriate text, graphics, and other necessary elements.

Refer to the rubric for more information about grading criteria.

**Rubric: Final Assessment**

Use this rubric with your Final Assessment.

<b>Tasks</b> ↓	<b>Accomplished</b>	<b>Proficient</b>	<b>Needs Improvement</b>	<b>Not Acceptable</b>
<b>Course reflection responses (35 points)</b>	The student responds to all 5 questions. The responses are each approximately 150 words. The reflections demonstrate an extensive knowledge of course content. They clearly analyze digital storytelling, editing techniques, the pre-production, production, and post-production process, shot and editing selection, and Web delivery formatting decisions. <b>(35 points)</b>	The student composes reflections on 4 - 5 questions. The responses are each approximately 150 words. The reflections demonstrate adequate knowledge of course content. They include basic information and analysis on the digital storytelling assignment, the editing of existing video clips, the pre-production, production, and post-production process, shot and editing selection, and Web delivery formatting decisions. <b>(28 points)</b>	The student composes reflections on 3 – 4 of the questions. Some responses are less than 150 words. The responses exhibit a only a basic understanding of course content. They fail to address several aspects of the class. <b>(25 points)</b>	The student responds to 0 – 2 questions. The responses are vague, lacking detail or clarity of thought. They are less than 150 words each. <b>(0 points)</b>
<b>Copyright attributions (10 points)</b>	The responses identify copyright attributions. <b>(10 points)</b>			The responses do not include copyright attributions. <b>(0 points)</b>

<b>Improvement suggestions (35 points)</b>	The responses offer detailed analysis and unique insights into how the team worked together and includes thoughtful ideas for how the group can improve its PSA. <b>(35 points)</b>	The responses offer basic analysis and insight into how the team worked together and ideas on ways to improve the PSA. The responses have some depth but tend to address surface issues and/or lack substance and creativity. <b>(28 points)</b>	The responses are generically stated, lacking depth or nuance with little to no attention given to analysis or insight. <b>(25 points)</b>	The responses lack analysis and insight. <b>(0 points)</b>
<b>Artifacts (video projects) (10 points)</b>	The student's wiki contains the course reflection and the three course videos: the individual digital storytelling video (Week 1), the individual editing of existing clips project (Week 2), and the public service announcement (Week 5). Each of the course videos is placed on an individual page of the wiki. The page's formatting is enhanced, and graphics have been added for a polished wiki portfolio. <b>(10 points)</b>	The wiki contains the three video projects and the reflection paper. The three videos are on individual pages, but there is little attention given to the pages' formatting, graphics, or text. <b>(8 points)</b>	The wiki contains the three course videos and the course reflection. <b>(6 points)</b>	The wiki does not include 1 or more course videos and/or does not contain the course reflection. <b>(0 points)</b>
<b>Assignment mechanics (10 points)</b>	Responses are relevant to course content with few to no errors in grammar, spelling, or punctuation. The student followed APA style. <b>(10 points)</b>			Responses do not reflect knowledge of course content, lack clarity and depth, and/or include multiple errors in grammar, spelling, and punctuation. The student does not follow APA style. <b>(0 points)</b>

## Final Assessment: Course Reflections

For the course final, you will reflect on what you have learned in this course. Assume that you are a school or district technology specialist, coordinator, director, or leader. From that vantage point, compose a 150-word response to each of the five guiding questions below.

- Write in a narrative, reflective style instead of in a question and answer style.
- Be sure you follow APA guidelines.
- Add your responses to a new page on your course wiki.

### Course Reflection Prompts

Respond to the following questions on your wiki.

1. What outcomes had you envisioned for this course? Did you achieve those outcomes? Did the actual course outcomes align with those that you envisioned?
2. To the extent that you achieved the outcomes, are they still relevant to the work that you do in your school? Why or why not?
3. What outcomes did you not achieve? What prevented you from achieving them?
4. Were you successful in completing the course assignments? If not, what prevented or discouraged you?
5. What did you learn from this course: about yourself, your technology and leadership skills, and your attitudes?

### Submitting Your Course Reflections

When you have finished writing your responses, add your wiki's URL and the time and date you completed the responses to this table and submit this document to your coach. You must complete your reflections and submit this document by the end of Week 5.

Remember, part of your assessment grade is determined by whether you have posted your three course videos to the wiki. Before submitting your URL, be sure the three posts are also ready to be reviewed.

<b>What is your wiki's URL?</b>	<a href="http://listentothentatives.wikispaces.com/">http://listentothentatives.wikispaces.com/</a>
<b>When did you post the reflection (time/date)?</b>	09/27/2010 10:00pm